



### Profile

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3. Designation : Assistant Professor
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8. **Academic Profile** :

Qualification	Institution studied	Year	% of marks	Class	Rank if any
MCom	Govt.Arts College TVPM	1995	64	First	
MPhil	Dept.of Commerce, University of Kerala	1997	A	'A' grade	
BEEd	Barton Hill Teacher Education Center,TVPM	1998	60	First Class	
UGC NET	UGC	2000			

	<p>Title of the PhD Thesis: 51°#~111#^a~1#1#a°01#1#1#</p> <p>(111#1#-°1#~111#1#1#1#1#~1#1#~1#°#</p>
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**9. Entry into Service**

9.1. Date of entry into Government Service :31/08/2005

9.2. Date of entry into Collegiate Education Service : 28/09/2007

9.3. Date of entry into Govt. Collegiate Education Service : 28/09/2007

10.	Service Details:			
	Institution	Designation	From	To
	TM, Govt. College. Tirur, Malappuram	Lecturer in Commerce	28/09/2007	06/06/2008
	Govt. College, Nedumangad	Lecturer in Commerce	07/06/2008	31/05/2010
	Govt. Arts College, Thiruvananthapuram	Assistant Professor	01/06/2010	Till date

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11. Area of Research : Pension Schemes

12. Date of joining in this institution : 01/06/2010

**13. Details of Participation in PEECS/ EDUSAT/ seminars/ conferences/ workshops/ All India Radio/ TV/promotion of gifted children etc. (year wise):**

13.1. Seminar/Workshop Coordination				
#	Topic	Venue	Funding agency	Year & Duration

13.2. Participation in Seminar/Workshop as Resource Person					
#	Organised by	Venue	Title/Area	Session Handled	Year & Duration
	Govt. Arts College Trivandrum	Govt. Guest House, TVPM	Role of Parliament in enacting- Business Laws in the Globalised World	Chair	2012 March 23&24

Govt. Arts College Trivandrum	Govt. Guest House, TVPM	Government's Role in Awareness Creation on Entrepreneurship among Women in India	Chair	2013 March 15 & 16
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<b>13.3. Participation in Seminar/Workshop as Paper Presenter</b>				
#	Venue & Organised by	Title/Area	Title of the paper	Year & Duration
1.	Govt. College Nedumangad	Industrial Development & Environmental Pollution (National)	Impact of environmental Pollution for industries	2008 March 6 & 7
2.	KNM Govt. College Kanjiramkulam	Value added Tax and its impact on consumers (National)	Comparative study of VAT & Commercial Tax	2008 July 15 & 16
3.	Dept. of Commerce, University of Kerala & IAA	Accounting Education (InterNational)	Accounting Education- A Comparative study with International Financial Reporting Standards	2010 November 13 & 14
4.	Govt. Arts College Trivandrum	Role of Parliament in enacting Business Laws in the Globalised World (National)	Business Laws & Constitution	2012 March 23 & 24
5.	Govt. Arts College Trivandrum.	Rural E-Commerce in India: Emerging Trends & Challenges- (National)	ICT in Agriculture for Rural Development	2012 March 15 & 16
6.	Govt. College for Women, TVPM	Paradigm Shift in Marketing- Strategies- A Game Plan for Domestic Players for 21 Century (National)	Marketing Strategies of Minor Forestry Products in the Globalised World	2012 Feb 8 & 9
7.	Govt. Arts College Trivandrum	Govt's Role in Awareness Creation on Entrepreneurship Among Women in India (National)	Institutional linkage for women Entrepreneurship	2013 March 15 & 16
8.	Govt College Attingal	Responsible Tourism (National)	Role of Hill Tourism in Kerala	2013 Nov 28 & 29
9.	GOvt. Arts College Trivandrum	Green Marketing- Govt. Arts College Trivandrum (National)	Impact of green Marketing	2013 Dece-13

10.	Govt College for Women Trivandrum	Matching with Industry Benchmarks-Challenges Ahead for Commerce Education- (National)	Benchmarking Commerce Education	2013 Feb 15&16
11.	Govt.Arts College Trivandrum.	Government's Role in Awareness Creation on Entrepreneurship among Women in India (National)	The role of Govt. for promoting Self Help Group in Kerala	2013 March 15& 16
12.	Govt.Arts College Trivandrum	Role of Media in Stimulating Youth Entrepreneurship- Govt.Arts College Trivandrum. (National)	Youth entrepreneurship among Weaker Sections	2013 March 22&23
13.	Govt.Arts College, TVP M	Service sector & Indian Economy Opportunities, Problems & Sustainability Issues- (National)	Emergence of Big Bazaar in the Retail Marketing Segment	2016 Jan 8&9

13.4. Participation in Seminar/Workshop as Participant			
#	Venue & Organised by	Title/Area	Year & Duration
1.	Dept of Commerce, University of Kerala	.Industrial Development of Kerala Policies & Politics-	2009 December 16
2.	Govt college Nedumangad	Methodology & Perspectives of Business Studies-	2011 Jan 6 & 7
3.	Govt.Arts College Trivandrum.	Rural E-Commerce in India: Emerging Trends&Challenges-	2012 March 15&16
4.	Govt College Attingal.	Emerging Trends in E-Commerce	2012 March 8&9
5.	Govt College for Women Trivandrum	Methodology of Research in Social Science	2016 Feb.26 & 27
6.	Govt College for Women Trivandrum	Financial Deepening and Inclusive growth: Opportunities & Challenges-	2015 Jan.19&20

7.	Govt.Arts College Trivandrum	New Vistas in Scholarly Communication & Libraries-	2013 Mar-26
8.	Akgct Trivandrum	Higher Education:Challenges &Prospects	2015 March 6
9.	Govt.College Nedumangad	Business Ethics& Indian Corporates	2012 Feb 16 &17

#### 14. Publications of Books/Articles in Journals/Study Materials etc..

14.1. Publication – Books				
#	Title of the Book	Name of Publisher	ISBN No	Date/Year

14.2. Publication – Articles				
#	Title of the paper	Name of Journal/Book	ISSN/ISSBN No.	Date/Year
	Information Communication Technology in Agriculture for Rural Development	Rural E-Commerce in India Emerging Trends & Challenges	ISBN:978-93-5104-594-6	2013

14.3. Publication – Study Materials			
#	Title of the materials	Name of publisher/Agency	Date/Year

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14.4.	Details of papers published in peer reviewed journals:				
	Paper Title	Journal Details (Year, Volume, Page Nos.)	Citation index	Impact factor	h index

15. **Details of Awards/Recognitions if any:**

	Year	Awards/recognition

16. **Details of FIP if any:**

	Year	Details of FIP

17. **Details of major/minor projects if any:**

	Year	Project Title	Amount sanctioned

18. **Details of training programmes attended- Orientation, Refresher and other short term:**

	Year	Training programme attended	Period	Agency
	2008	Smart Office-Akshaya Project Malappuram	40 Hrs	Akshaya, Malappuram
	2009	1.Informative Skills-IHRD & KSHEC	5 days	IHRD ,TVPM

	2010	2.UG Semesterisation	2 days	UGC Academic Staff College,TVPM
	2011	Awareness Programme on E-Governance	1 day	IMG ,TVPM
	2012	Cyber Security& Cyber Law, IMG TVM	3 days	IMG ,TVPM
	2013	Special Summer School-UGC Academic Staff College University of Kerala	21 days	University of Kerala

**19.Details of PhDs produced, if any:**

	Year	Title of PhD thesis	Name of Student

**20. Research collaborations, if any:**

	Period	Details of collaboration	Collaborating agency

**21. Extension activities, if any:**

	Period	Details of activity

**22. Details of memberships in various bodies like Board of Studies/Academic Council/Senate/Syndicate/Editorial Boards etc.**

	Period	Membership details

**23. Details of positions held outside the college:**

	Year	Position held

24. **Details of service as examiners in various examinations:**

	Year	Name of exam	Details

25. **Any other:**

	Year