



Profile

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8. **Academic Profile** :

Qualification	Institution studied	Year	% of marks	Class/Grade	Rank if any
M.Com	Private	1993	60	I	
NET		1993			JRF
DCA	Shramik Vidyapeeth	1997	75	A	
PhD	Title of the PhD Thesis: Hill Tourism in Kerala				

9. Entry into Service

- 9.1. Date of entry into Government Service :08/09/1997
- 9.2. Date of entry into Collegiate Education Service :08/09/1997
- 9.3. Date of entry into Govt. College Service :26/06/2001

10 Service Details (Professional Experience)

	Institution	Designation	Nature of Service	Period	
				From	To
1	NMSM Govt. College, Kalpetta	Lecturer	Employment Service	01/08/1994	16/02/1995
2	Department of Commerce, University of Kerala	Lecturer	Guest	17/02/1995	06/09/1997
3	SAS SNDP Yogam College, Konni	Lecturer	Permanent	08/09/1997	25/06/2001
4	NMSM Govt. College, Kalpetta	Lecturer	Permanent	26/06/2001	12/06/2006
5	Govt. College, Attingal	Associate Professor	Permanent	13/06/2006	05/06/2013
6	Govt. Arts College, Attingal	Associate Professor	Permanent	06/06/2013	

11 Area of Research :Tourism

12 Date of joining in this institution : 06/06/2013

13 **Details of Participation in PEECS/ EDUSAT/ seminars/ conferences/ workshops/ All India Radio/ TV/promotion of gifted children etc. (year wise):**

13.1. Seminar/Workshop Coordination				
#	Topic	Venue	Funding agency	Year & Duration
1.	National Seminar on “The role of Virtual Universities and the untapped areas of development of Kerala”	NMSM Govt. College, Kalpetta.	State Government	2005, 3 days
2.	National Seminar on Corporate Governance	Government College, Attingal	State Government	2008, 2 days
3.	Workshop on Research Methodology	Government College, Attingal	State Government	2013, 1 day
4.	National Seminar on Customised Banking	Government Arts College, TVM	State Government	2015, 2 days

13.2. Participation in Seminar/Workshop as Resource Person					
#	Organised by	Venue	Title/Area	Session Handled	Year & Duration
1	CACEE, University of Kerala	University of Kerala	International workshop on “Designing Curriculum Framework for International Diploma in Educational Planning and Administration”	Design the curriculum on Accounts Preparation and Maintenance	2006, 2 days
2	University of	Govt. Arts	Workshop on Curriculum design in	Design the	2009, 5

	Kerala & Higher Education Council, Kerala	College, Thiruvananthapuram	connection with the restructuring of Undergraduate Courses in Commerce	Curriculum of IT related Courses in Commerce	days
3	University of Kerala & Higher Education Council, Kerala	University of Kerala	Workshop on Curriculum design in connection with the restructuring of Career related Courses in Commerce	Design the Curriculum of IT related Courses in Commerce	2009, 5 days
4	University of Kerala & Higher Education Council, Kerala	Govt. Arts College, Thiruvananthapuram	Workshop on Designing Model Question Papers for the B.Com Degree Programme under CBCSS	Designing Model Question Paper of IT related Courses in Commerce	2009, 2 days
5	University of Kerala & Higher Education Council, Kerala	University of Kerala	Workshop on Designing Model Question Papers for the Career related B.Com Degree Programme under CBCSS	Designing Model Question Paper of IT related Courses in Commerce	2010, 2 days
6	Sanskrit University & Higher Education Council, Kerala	Sanskrit University, Kalady	Orientation Programme in General Informatics	Handled 4 sessions	2011, 2 days
7	Informatics Centre, St. Michaels College, Cherthala & Higher Education Council, Kerala	St. Michaels College, Cherthala	Orientation Programme in General Informatics	Handled 2 sessions	2011, 1 day
8	Department of Commerce, Govt. College, Mananthavady	Govt. College, Mananthavady	National Seminar on Agriculture Sector Under Economic Reforms and Management of Agricultural Credit	Chaired Paper Presentation Session	2012, 1 day
9	Department of Commerce, Govt. College, Nedumangad	Government College, Nedumangad	National Seminar on Business Ethics and Indian Corporate	Chaired Paper Presentation Session	2012, 1 day
10	Department of Commerce and Management Studies, Sri. C Achutha Menon Govt. College, Thrissur	Sri. C Achutha Menon Govt. College, Thrissur	National Seminar on Business Strategies in Globalised World	Chaired Paper Presentation Session	2013, 1 day
11	Department of Commerce, Govt. College, Mananthavady	Govt. College, Mananthavady	National Seminar on Rural Tourism	Handled one session on "impact of tourism on Wayanad"	2014, 1 day
12	Department of Commerce, Govt. College, Attingal	Govt. College, Attingal	National Seminar on Tourism	Chaired Paper Presentation Session	2014, 1 day

13	Department of Commerce, Govt. College, Attingal	Govt. College, Attingal	National Seminar on IFRS	Handled one Technical session on “Accounts Preparation compliance with IFRS”	2015, 1 day
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13.3. Participation in Seminar/Workshop as Paper Presenter					
#	Venue & Organised by	Title/Area	Title of the paper	Year & Duration	
1	KNM Govt. College, Kanjiramkulam	National Seminar on “ Value Added Tax and its impact on Consumers”	VAT – a comparison of southern states	2008, 2 days	
2	Govt. College, Attingal	National Seminar on “ The impact of the entry of Multinational Corporations in the Retailing Business Scenario in Kerala”	Retail Business in Kerala – A study on Maveli Stores	2008, 2 days	
3	Department of Commerce, University of Kerala and IAA	XXXIII All India Accounting Conference	Need for changing Depreciation Methods	2010, 2 days	
4	Carmel Engineering College	National Conference on “ International Financial Reporting Standards – Benefits & Challenges	Application of IFRS in Tourism Organisation	2011, 2 days	
5	Sri. C Achutha Menon Govt. College, Thrissur	National Seminar on “ Banking Divergence – Challenges and Solutions	NGB’s in the new Development Scenario	2012, 2 days	
6	SV University Thirupathi & Essex Business School, UK	International Seminar on “ Corporate Governance”	Corporate Governance in Tourism Industry	2013, 2 days	
7	Department of Commerce, University of Kerala	International Seminar on “FDI”	FDI in Higher Education	2013, 2 days	

13.4. Participation in Seminar/Workshop as Participant			
#	Venue & Organised by	Title/Area	Year & Duration
1.	The Cochin College, Kochi	National Seminar on “Special Economic Zones and Economic Development: Opportunities and Challenges”	2010, 2 days
2.	Department of Commerce, University of Kerala & IAA	Pre Seminar “Incessantness”	2010, 1 day
3.	The Cochin College, Kochi	Workshop on Research Methodology (SPSS) in Commerce and Management	2010, 2 days

14. Publications of Books/Articles in Journals/Study Materials etc..

14.1. Publication – Books				
#	Title of the Book	Name of Publisher	ISBN No	Date/Year

14.2. Publication – Articles				
#	Title of the paper	Name of Journal/Book	ISSN/ISSBN No.	Date/Year
1.	Managerial Excellence in NGO’s	Towards Managerial Excellence (Edited Book)		1998
2.	Corporate Governance in Tourism Industry	Corporate Governance – Opportunities and Challenges (Edited Book)		2013
3.	Accessibility and Amenities in Hill Tourism Destinations	Southern Economist – January 15,2014		2014
4.	Foreign Direct Investment in the Higher Education Sector of India – A curse or a Boon!	Management Researcher Vol XXI No 4 April – June 2015		2015

14.3. Publication – Study Materials			
#	Title of the materials	Name of publisher/Agency	Date/Year
	IT in Business	Green Tech Books	2011

	Web Designing and Production for Business	Green Tech Books	2012
	Informatics and Cyber Laws	Green Tech Books	2015
	Accounting For BSc Mathematics	SDE, University of Kerala	2014

14.4.	Details of papers published in peer reviewed journals:				
	Paper	Journal	Citation index	Impact factor	h index

15. **Details of Awards/Recognitions if any:**

	Year	Awards/recognition

16. **Details of FIP if any:**

	Year	Details of FIP
	2009	Completed Research on Hill Tourism

17. **Details of major/minor projects if any:**

	Year	Project Title	Amount sanctioned
	2015	Socio Economic Impact of Tourism on Hill Destinations – A case study of Munnar Hills	50,000

18. **Details of training programmes attended- Orientation, Refresher and other short term:**

	Year	Training programme attended	Period	Agency
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1	1999	Orientation Programme for NSS Programme Officer	10 days	Rajagiri School of Management, Kalamassery
2	2002	Orientation Programme in Multidiscipline	28 days	ASC, University of Kerala
3	2003	Refresher Programme in Commerce and Management	21 days	ASC, University of Kerala
4	2003	Pre Commission Training for ANO's	90 days	Officers Training Academy, Kamptee, Nagpur.
5	2006	Refresher Programme in Commerce and Management	21 days	ASC, University of Kerala
6	2008	Refresher Programme in Commerce and Management	21 days	ASC, Pondicherry University

19. **Details of PhDs produced, if any:**

	Year	Title of PhD thesis	Name of Student

20. **Research collaborations, if any:**

	Period	Details of collaboration	Collaborating agency

21. **Extension activities, if any:**

	Period	Details of activity
1	1997 - 2001	NSS Programme Officer
2	2001 - 2009	NCC Officer
3	2001 – 2006 2014 onwards	Tourism Club Coordinator
4	2004 - 2006	PTA Secretary
5	2012-2013	ASAP Coordinator
6	2003 - 2010	Purchase Committee Convenor
7	1997 – 2001 2004 - 2006	Staff Advisor

8	2002 - 2009	Student Counsellor
9	2002 – 2003 2007 - 2009	Staff Club Secretary
10	2008 - 2010	AKGCT Unit Secretary
11	2014 -	RUSA College Coordinator
12	2015 -	NAAC Steering Committee Coordinator

22. **Details of memberships in various bodies like Board of Studies/Academic Council/Senate/Syndicate/Editorial Boards etc.**

	Period	Membership details
1	2010 onwards	Life member in Indian Accounting Association
2	2014 onwards	Member, Board of Studies in Commerce (Pass), University of Kerala
3	2014 onwards	Member, Board of Studies in Commerce & Tourism Studies (Pass & PG) of Mar Ivanios Autonomous College (Nominated By VC, University of Kerala
4	2015 onwards	Member, Board of Studies in Management (Pass), University of Kerala

23. **Details of positions held outside the college:**

	Year	Position held

24. **Details of service as examiners in various examinations:**

	Year	Name of exam	Details
	2010 onwards	UG and PG	Question Paper Setter of University of Calicut
	2010 onwards	UG and PG	Question Paper Setter of Kannur University
	2013 onwards	PG	Question Paper Setter of CUSAT
	2013 onwards		Question Paper Setter of SH College, Thevara

25. **Any other:**

	Year	

